

TAX INCREMENT REINVESTMENT ZONE No. 5
BOARD MEETING MINUTES
1st Floor City Council Chambers
December 4, 2014
7:30 A.M.

Board Members in attendance:

Mike Churchman
Chad North
Noemi Tovar
Lane Gaddy
Fred Dalbin
Brett Goldberg
Ruben Torres

Board Members absent:

Ricardo Fernandez (Excused)
Elke Cumming (Excused)
Art Fierro
Sergio Lewis (Excused)
Mike Murguia

Staff Members present:

Christine Cobos
Francis Chen
Jessica Herrera
Nickole Rodriguez
Providencia Velazquez
Cary Westin

MINUTES

1. Call to order and establishment of a quorum Ruben Torres

The Tax Increment Reinvestment Zone No. 5 Board met at the above place and date. Meeting was officially called to order at 7:45 a.m. by Ruben Torres and a quorum was established.

2. Discussion & Action Ruben Torres

A. Nominations/Election of Chair & Vice Chair

Ruben Torres opened the floor for nominations. Lane Gaddy nominated Ruben Torres as Chairman. Subsequently, Ricardo Fernandez nominated Lane Gaddy as Vice Chairman. A motion was made by Noemi Tovar to accept the nominees and the motion was seconded by Brett Goldberg and unanimously approved by the board.

B. Approval of the Meeting Minutes for March 27, 2014

Lane Gaddy moved to approve the meeting minutes for March 27, 2014. The motion was seconded by Chad North and unanimously approved by the board.

C. Consider meeting schedule for FY 2015

Fred Dalbin moved to approve the schedule for FY 2015. The motion was seconded by Chad North and unanimously approved by the board.

3. Downtown Management District Update and Reports on

Joe Gudenrath

A. Façade Improvement Program.

Joe Gudenrath, Executive Director of the Downtown Management District (DMD), presented to the board, that an annual report will be released highlighting 8 major projects & \$100,000 in grants, which have resulted in public improvements in the downtown. In addition, the DMD Board of Directors has allocated \$50,000 toward the Façade Improvement Program, and thanks the TIRZ 5 board for considering allocating an additional \$100,000 to the program.

Joe states that the DMD is in early discussions with its board, the DMD façade committee, and the City's Economic Development Department to identify strategies to turn the Façade Improvement Program application process from a "first come, first serve basis" to a competitive basis for local businesses. He states the goal is to effectively utilize the Façade Improvement Program funds to create the biggest impact in the downtown district.

4. Presentation

Christine Cobos/ Nickole Rodriguez

A. TIRZ 5 FY15 Budget

Christine Cobos presented to the TIRZ 5 Board the Approved Ten-Year (2012-2022) five million dollar strategic investment plan. Christine reported that antique lighting and the San Jacinto Redesign Projects have been fully paid off. The funding for the Tree String Lights, Wayfinding, and Streetscape/Tree Canopy projects plan to be rolled out, as part of the 10+ year plan.

5. Discussion & Action

Nickole Rodriguez

A. Amending the Final Project and Financing Plan to allocate additional funding for Project No. 1 Façade Grant Program in the amount of \$100,000.

Nickole Rodriguez presented the TIRZ 5 amendment of the Final Project and Financing Plan to allocate \$100,000 to the Downtown Management District to manage the Façade Improvement Program, 5-0, with Ruben Torres abstaining from the vote, as he is also a board member of the DMD. Nickole introduced a new board member, Brett Goldberg.

6. Adjournment

The meeting adjourned at 8:01 a.m.

Approved: _____

Recording Secretary